

PATENT
450106-02-05**REMARKS/ARGUMENTS**

Reconsideration and withdrawal of the rejections of the application are respectfully requested in view of the amendments and remarks herewith, which place the application into condition for allowance. The present amendment is being made to facilitate prosecution of the application.

I. STATUS OF THE CLAIMS AND FORMAL MATTERS

Claims 1-24 are pending. Claims 1-3, 6, 7, 10-15 and 17-20 are independent. Support for this amendment is provided throughout the Specification, as originally filed, and specifically in Figures 4-8 and pages 30-33 of the Specification. No new matter is added by these amendments. Changes to claims are not made for the purpose of patentability within the meaning of 35 U.S.C. §101, §102, §103, or §112. Rather, these changes are made simply for clarification and to round out the scope of protection to which Applicants are entitled.

II. REJECTIONS UNDER 35 U.S.C. §102(b)

Claims 1-24 were rejected under 35 U.S.C. §102(b) as allegedly anticipated by WO99/01984 to Maissel (hereinafter, merely "Maissel").

III. RESPONSE TO REJECTIONS

Claim 1 recites, *inter alia*:

"...identifier data associated with a particular portion of the content data that is adapted to distinguish a segment of content data.."

PATENT
450106-02-05

As understood by Applicants, Maissel fails to teach or suggest identifier data associated with a particular portion of the content data that is adapted to distinguish a segment of content data, as recited in claim 1. Therefore, Applicants respectfully submit that independent claim 1 is patentable.

Independent claims 2, 3, 6, 7, 10-15 and 17-20 are similar in scope and are patentable for similar reasons.

IV. DEPENDENT CLAIMS

The other claims are dependent from one of the independent claims, discussed above, and are therefore believed patentable for at least the same reasons. Since each dependent claim is also deemed to define an additional aspect of the invention, however, the individual reconsideration of the patentability of each on its own merits is respectfully requested.

CONCLUSION

In the event the Examiner disagrees with any of statements appearing above with respect to the disclosure in the cited reference it is respectfully requested that the Examiner specifically indicate those portions of the reference providing the basis for a contrary view.

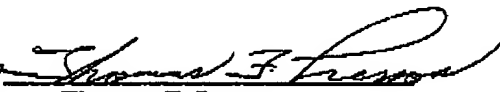
PATENT
450106-02405

Please charge any additional fees that may be needed, and credit any overpayment, to our Deposit Account No. 50-0320.

In view of the foregoing amendments and remarks, it is believed that all of the claims in this application are patentable and Applicants respectfully request early passage to issue of the present application.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP
Attorneys for Applicants

By 
Thomas F. Presson
Reg. No. 41,442
(212) 588-0800